



SPONSORSHIP

2023

July 15th and 16th, 2023

**Kids Triathlon July 15th
Adult Triathlon July 16th**

Presenting Sponsor for either events - \$4,000

- Company logo above event logo
- Company logo is featured in email blasts to 10,000 newsletter subscribers.
- Company logo or name mentioned in social media.
- Company is featured in dedicated social media posts on social media channels.
- Company logo is featured on all promotional materials, large signs at event, and displayed on volunteer and participant t-shirts and event website.
- Company website is linked from event web page and Positively Pewaukee page.
- Table and two chairs provided for your use at both events
- Announcements made throughout both events of your company
- Representative from your company may be at the finish line to present the awards and hand out items from your company.
- Table and chairs provided for your company to be at packet pick up that weekend
- If sponsoring the Kids Tri, we would encourage you to bring games for the kids to play while waiting

The following sponsorships are available for either events:

Water Sponsor - \$1,500

T-shirt Sponsor - \$1,500

Course Sponsor - \$1,500

Finish Line Sponsor - \$1,500

- Your company logo on signage for the sponsorship you have picked
- Business website linked from Positively Pewaukee page and event page.
- One social media post on the event
- You may bring a table and chairs to the event and hand out materials