



SPONSORSHIP

2021



July 30 and 31, 2021

Featuring the best of Lake Country restaurants and music.
This two day event has over 25,000 attendees.



Pewaukee Pub Bar and Fireworks Sponsorships: \$4,000 each

- 100,000 demographically targeted adults will receive eight email blasts regarding the event, one email will be specifically mentioning each.
- Our social media plan will hit over 500,000 demographically targeted adults for a three month period.
- Pay-per-click advertising, targeting guests within a
- 120 mile radius of Pewaukee for a three month period.
- Business website linked from event web page.
- Logo included in all advertising, posters, flyers and signage at event.
- Stand-alone tent with your company name and logo on signage on back wall of tent and along front of bar.



Supporting Sponsor with tent at event: \$3,500 SOLD OUT

- Stand-alone tent with your company name and logo on signage.
- Logo included in all ads, posters, flyers and signage at event.
- 100,000 demographically targeted adults will receive eight email blasts regarding the event.
- Our social media plan will hit over 500,000 demographically targeted adults for a three month period.
- Sponsor announcements throughout the night.

Supporting Sponsor with no tent at event: \$2,500

- Logo included in all ads, posters, flyers and signage at event.
- 100,000 demographically targeted adults will receive eight email blasts regarding the event.
- Our social media plan will hit over 500,000 demographically targeted adults for three months.