



# SPONSORSHIP

## 2021



**June 9-August 11**

Live bands every Wednesday at Lakefront Park.  
8,500 people attend over three months.



**Title Sponsor: \$5,000 SOLD OUT**

- Private table at event each week with announcements.
- 50,000 demographically targeted adults will receive weekly email blasts regarding the event, starting at the end of May through August.
- Our social media plan will hit over 300,000 demographically targeted adults for a three month period.
- Business logo incorporated into event logo.
- Business website linked from event web page.
- Logo included in all advertising and signage.
- Logo and name included in all printed advertising.

**Weekly Sponsor: \$500 SOLD OUT**

- Sponsor for one week of of the event run.
- Table at event.
- Recognition included in one email blast.
- Recognition included in one social media post.
- Logo on flyers and signage.

