



# SPONSORSHIP

## 2020



**NORTH SHORE BANK**

*presented by*

**HABUSH HABUSH & ROTTIER S.C.**  
Charitable Funds

**July 24 and 25, 2020**

Featuring the best of Lake Country restaurants and music.  
This two day event has over 20,000 attendees.



**Pewaukee Pub Bar, Corner Pub, and Food Alley Sponsorship: \$4,000**

- 100,000 demographically targeted adults will receive eight email blasts regarding the event, one email will be specifically mentioning each.
- Our social media plan will hit over 500,000 demographically targeted adults for a three month period.
- Pay-per-click advertising, targeting guests within a 120 mile radius of Pewaukee for a three month period.
- Business website linked from event web page.
- Logo included in all advertising, posters, flyers and signage at event.
- Stand-alone tent with your company name and logo on signage on back wall of tent and along front of bar.



**Supporting Sponsor with tent at event: \$3,500**

- Stand-alone tent with your company name and logo on signage.
- Logo included in all ads, posters, flyers and signage at event.
- 100,000 demographically targeted adults will receive eight email blasts regarding the event.
- Our social media plan will hit over 500,000 demographically targeted adults for a three month period.
- Sponsor announcements throughout the night.

**Supporting Sponsor with no tent at event: \$2,500**

- Logo included in all ads, posters, flyers and signage at event.
- 100,000 demographically targeted adults will receive eight email blasts regarding the event.
- Our social media plan will hit over 500,000 demographically targeted adults for three months.