



SPONSORSHIP

2020



PEWAUKEE HOT AIR BALLOON

Festival

SEPTEMBER 11-13, 2020

New Event!

Held at the Pewaukee Sports Complex.

Title Sponsor: \$5,000

- 50,000 demographically targeted adults a weekly email blast starting May through the event date.
- Social Media will target 300,000 demographically targeted adults for three months.
- Business logo incorporated into event logo.
- Business website linked from event web page.
- Logo included in all advertising and signage.
- Logo and name included in all printed advertising.
- Radio ads featuring your brand.
- Table at the event with your company name and logo on signage.
- Hot Air Balloon ride for two during the event. (Weather permitting.)

Hot Air Balloon Sponsor: \$1,000

- Business logo incorporated into event logo.
- Business website linked from event web page.
- Table at event with your company name and logo on the signage.
- Hot Air Balloon ride for two during the event. (Weather permitting.)

Sponsor: \$500

- Table at event with your company name and logo on the signage.

